



Fundraising for Schools: The Ultimate Guide



About War Child



Where we work

What we do

War Child is the only specialist charity for children affected by conflict. We are driven by a single goal - ensuring a safe future for every child living through war.

Providing emergency food aid, educational support, and bolstering play areas for displaced children in Ukraine

Providing essential early childhood development and education support for children and their families in Iraq

Creating school gardens enabling schools to produce their own food to support school meals and quality learning in Central African Republic

Supporting unaccompanied children at Afghanistan's border with Iran

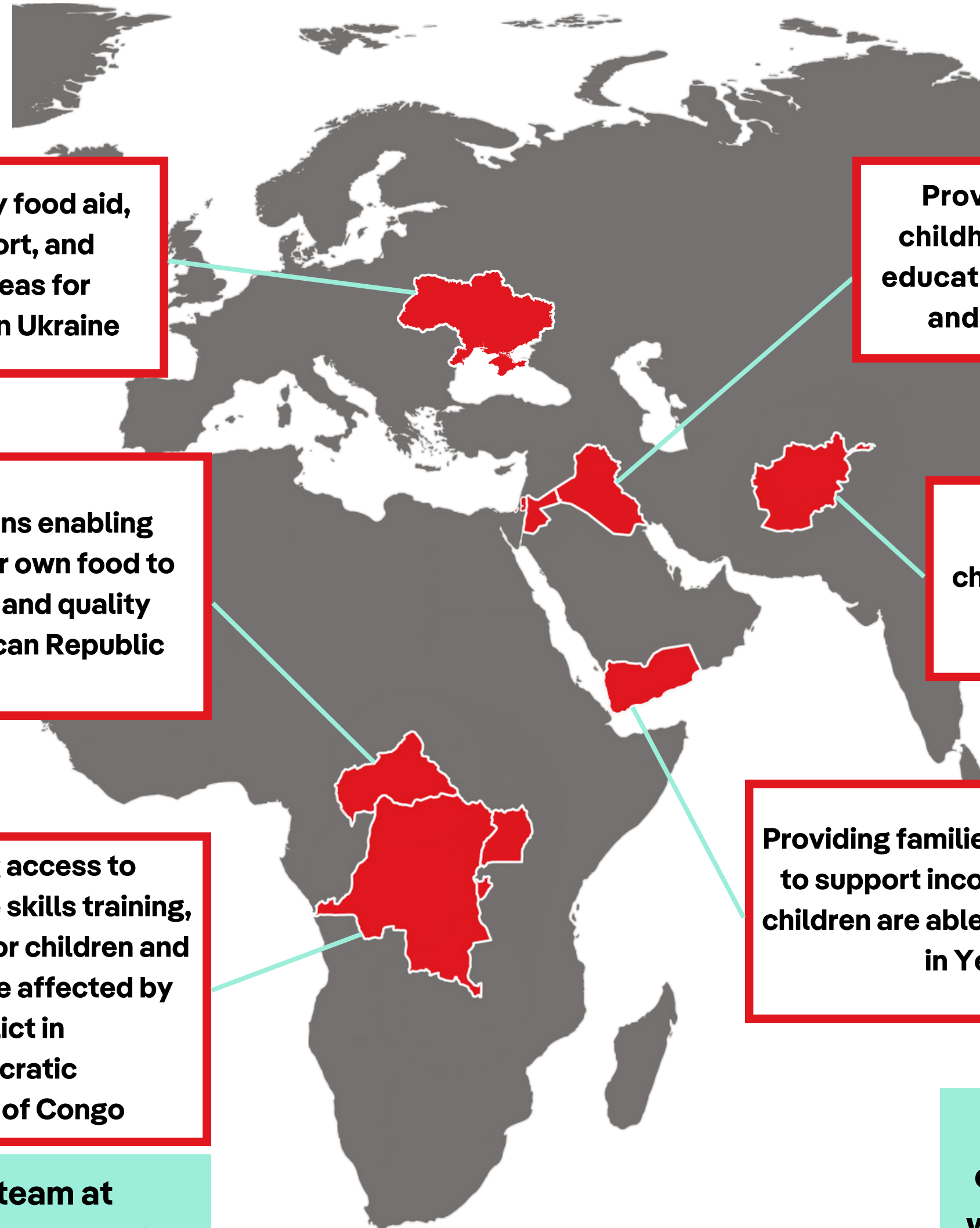
Improving access to education, life skills training, and support for children and young people affected by conflict in Democratic Republic of Congo

Providing families with cash relief to support incomes and ensure children are able to attend school in Yemen

Registered address:
Dunn's Hat Factory (4th Floor),
106-110 Kentish Town Road,
London, NW1 9PX.
Registered charity number:
1071659

Don't forget to email our friendly team at fundraising@warchild.org.uk to let us know you're fundraising - we would love to hear from you!

This map provides examples of some of the work we do in our country programmes.



Fundraising Ideas

Hold an evening event, like a:

- School disco or dance
- Talent show
- Singing or dancing competition
- 'Who's the singer behind the mask?' competition
- Game Show Night
- Quiz Night
- Burns Night
- School band or school choir concert



Fundraise at your event by:

- Making it a ticketed event
- Holding an auction
- Having a raffle
- Selling cakes or artwork made by students
- Selling your skills, like nail painting or face painting



Hold a day-time event, such as a:

- School fete
- Charity sports match
- Sponsored sports day



Remember to email our friendly team at fundraising@warchild.org.uk to let us know you're fundraising - we would love to hear from you!

- Have a non-uniform or fancy dress day
- Hold a bake sale
- Have a bake-off
- Do a sponsored walk, run, cycle, swim or triathlon
- Have a jigsaw puzzle race
- Hold a 'guess the student' or 'guess the teacher' competition using baby photos
- Hold a drawing or painting contest
- Have a sponsored silence

- Have a hula competition
- Hold a keepy-uppy- contest
- Have a treasure hunt
- Do a 'Name the teddy bear' competition
- Put on an obstacle course challenge
- Have a 'Guess how many sweets are in the sweet jar' contest
- Have a Lego competition



Safe Fundraising

We want everyone to have the best time possible when fundraising for War Child, so here are some top tips to ensure that your fundraising is safe for you and everyone involved!

Be kind

When you're fundraising, make sure you are open, honest and respectful with everyone you encounter. Don't be too persistent when asking for donations, and never exploit someone's trust or vulnerability.

Handling Cash

Ensure you never leave unsecured cash unattended. When counting cash, do so in a secure place with two people present – children under 16 should not have responsibility for handling money.

Gift Aid

Gift Aid is a means of us claiming an extra 25p for every £1 individuals give, as long as they have paid the same amount or more in tax that year. There are restrictions on what we can claim Gift Aid on - for example, we cannot claim Gift Aid on payments for goods or services, such as admission to a concert, raffle tickets or jumble sale items, nor can we claim Gift Aid on donations from a company. Full guidance can be found [here](#).

Raffles

Raffles, tombolas, sweepstakes and other similar activities have a specific set of gambling regulations, please have a read of the [Gambling Commission guidelines](#) and if you have any further questions, please get in touch with us.

Photos from your event

We love to see photos and videos from your events, but please ensure that everyone is happy to be photographed. When taking photos of children, please ensure you have permission from both the child and their parent or guardian.

Fundraising involving children

It is important to take particular care when involving children in fundraising, whether as fundraisers or as donors. You must keep to any relevant age limits set by law when organising fundraising activities, so children cannot carry out activities such as raffles and events involving alcohol. You must give the children or young people taking part, and their parents or guardians, guidance on how to carry out fundraising safely and legally, including ensuring that children under 16 do not have overall responsibility for handling money.

Keeping safe

War Child works to uphold the fundamental rights of children - and we are committed to keeping them safe from harm. We also want to ensure the fundraising activities you do here in the UK keep you and others safe.

Please ensure that you consider the safety of all involved when organising your fundraising event. All the details can be found in our [Safeguarding Policy](#), including all reporting mechanisms.

Please ensure that whilst fundraising for War Child, you stick to all of the above guidance and ensure you're being compliant with all relevant regulations. Please see the [Code of Fundraising Practice](#) or contact us at fundraising@warchild.org.uk for further guidance.

Access all our resources

Don't forget to contact us at fundraising@warchild.org.uk to let us know you are fundraising and to receive our full range of schools resources!

We can provide you with a selection of fundraising resources - see a sneak preview below - as well as an interactive presentation about our work, which includes a quiz to get the whole classroom involved!



Thank you for your incredible support!

